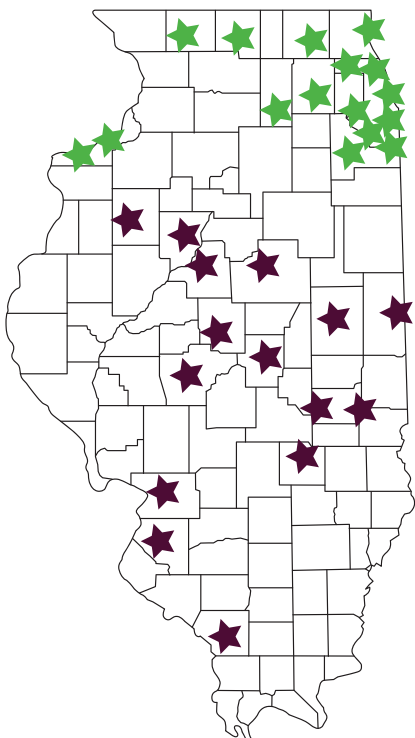


STATEWIDE QUARTER PAGE NETWORK

IMMEDIATE IMPACT

**70% OFF
OPEN
RATES!!**



NORTHERN ILLINOIS

17 NEWSPAPERS
651,475 CIRCULATION
2,149,868 READERS*

\$9,900

CENTRAL/SOUTHERN ZONE

15 NEWSPAPERS
367,731 CIRCULATION
1,213,512 READERS*

\$4,900

STATEWIDE

32 NEWSPAPERS
1,019,206 CIRCULATION
3,363,380 READERS*

\$12,900

Due to limited space of only one ad per week, Statewide ads take precedence over zoned ads.

All prices are net. This program is available for "new" advertisers, existing customers who have placed ads with any of the participating newspapers, may not participate. Participating newspapers may reject any ad, for any reason. AMP guarantees placement in at least 95% of the circulation listed. Due to the extremely low cost of this network, color ads, position requests and specific run dates will not be accommodated. Need 5.0" x 10" and 5.6" x 10" and 4.93" x 4.875" (for tabloid size newspapers). Ads may be slightly altered to fit each publication. This network is limited to one ad per week, statewide advertisers will be accommodated before zone advertisers. Specific weeks may be reserved with 25% down. Readership numbers provided are based on 3.3 readers per copy - Scarborough Research and National Newspaper Network LP 2009.

The **Illinois Statewide Quarter Page Newspaper Advertising Network** allows you to market your product, service, event, destination or message across the state, for one low price.

Run your campaign **STATEWIDE** or target specific regions of the state for a fraction of the cost you would pay if you placed the ads directly.

Here's How it Works:

- Determine when and where you want your campaign to run
- This network is limited to one ad per week - contact AMP to reserve your spot. Deadline is Thursday at noon for the following week.
- Send us a 3 column x 10" ad and a 3 column x 5" ad or have our award winning graphic artist design the ads for you, at no additional cost.
- Ad will run one time in each publication during your desired week (Monday-Sunday). Exact publication date and section is at the discretion of each newspaper.

PARTICIPATING NEWSPAPERS

NORTHERN ILLINOIS

AVG. DAILY CIRCULATION

| | |
|---|---------|
| Arlington Heights, The Daily Herald..... | 89,112 |
| Aurora, Aurora Beacon News | 27,579 |
| Belvidere, Belvidere Daily Republican | 3,314 |
| Chicago, Chicago Sun-Times..... | 197,373 |
| Chicago, Chicago Tribune (North & North Shore Zone) | 69,509 |
| Chicago, SouthtownStar | 44,354 |
| Crystal Lake, Northwest Herald..... | 34,586 |
| DeKalb, Daily Chronicle | 10,353 |
| Elgin, Elgin Courier-News | 7,480 |
| Freeport, Freeport Journal Standard..... | 11,330 |
| Geneva, Kane County Chronicle | 11,200 |
| Joliet, Joliet Herald-News..... | 34,893 |
| Moline Dispatch & Rock Island Argus..... | 38,273 |
| Naperville, The Naperville Sun | 13,715 |
| Rockford, Rockford Register Star | 43,741 |
| Waukegan, Lake County News Sun..... | 14,663 |

CENTRAL/SOUTHERN ILLINOIS

| | |
|---|--------|
| Alton, Alton Telegraph..... | 23,222 |
| Belleville, News Democrat | 45,508 |
| Bloomington, The Pantagraph..... | 36,530 |
| Carbondale, The Southern Illinoisan | 34,265 |
| Champaign, The News-Gazette | 41,591 |
| Charleston, Times-Courier..... | 5,094 |
| Danville Commercial News | 7,903 |
| Decatur, Herald & Review | 28,453 |
| Effingham, Effingham Daily News | 9,448 |
| Galesburg, Register Mail | 10,249 |
| Lincoln, Lincoln Courier | 4,395 |
| Mattoon, Journal Gazette..... | 8,846 |
| Pekin, Pekin Daily Times..... | 7,008 |
| Peoria, Journal Star | 59,597 |
| Springfield, The State Journal-Register | 45,622 |



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