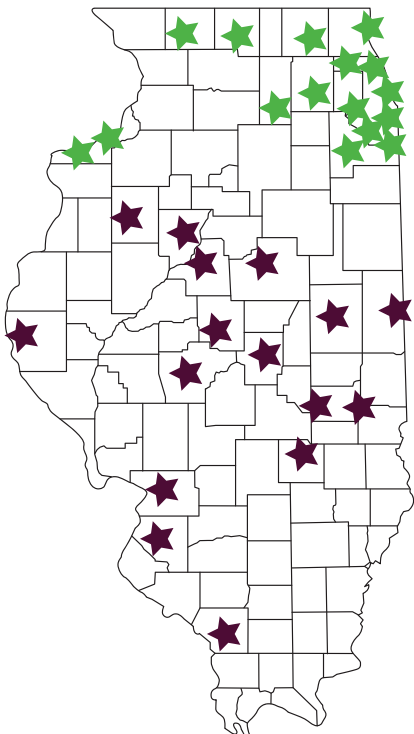


STATEWIDE QUARTER PAGE NETWORK

IMMEDIATE IMPACT

**70% OFF
OPEN
RATES!!**



NORTHERN ILLINOIS

17 NEWSPAPERS
651,475 CIRCULATION
1,237,800 READERS*

\$12,500

CENTRAL/SOUTHERN ZONE

16 NEWSPAPERS
385,631 CIRCULATION
732,699 READERS*

\$6,700

STATEWIDE

33 NEWSPAPERS
737,106 CIRCULATION
1,970,500 READERS*

\$16,700

Due to limited space of only one ad per week, Statewide ads take precedence over zoned ads.

All prices are gross. This program is available for "new" advertisers, existing customers who have placed ads with any of the participating newspapers, may not participate. Participating newspapers may reject any ad, for any reason. AMP guarantees placement in at least 95% of the circulation listed. Due to the extremely low cost of this network, color ads, position requests and specific run dates will not be accommodated. Need 5.0" x 10" and 5.6" x 10" and 4.93" x 4.875" (for tabloid size newspapers). Ads may be slightly altered to fit each publication. This network is limited to one ad per week, statewide advertisers will be accommodated before zone advertisers. Specific weeks may be reserved with 25% down.

*Readership numbers provided are based on 1.9 readers per copy - 2011, Newton Research, Illinois Press Association

The **Illinois Statewide Quarter Page Newspaper Advertising Network** allows you to market your product, service, event, destination or message across the state, for one low price.

Run your campaign **STATEWIDE** or target specific regions of the state for a fraction of the cost you would pay if you placed the ads directly.

Here's How it Works:

- Determine when and where you want your campaign to run
- This network is limited to one ad per week - contact AMP to reserve your spot. Deadline is Thursday at noon for the following week.
- Send us a 3 column x 10" ad and a 3 column x 5" ad
- Ad will run one time in each publication during your desired week (Monday-Sunday). Exact publication date and section is at the discretion of each newspaper.

PARTICIPATING NEWSPAPERS

NORTHERN ILLINOIS

AVG. DAILY CIRCULATION

Arlington Heights, The Daily Herald.....	89,112
Aurora, Aurora Beacon News	27,579
Belvidere, Belvidere Daily Republican	3,314
Chicago, Chicago Sun-Times.....	197,373
Chicago, Chicago Tribune (North & North Shore Zone)	69,509
Chicago, SouthtownStar	44,354
Crystal Lake, Northwest Herald.....	34,586
DeKalb, Daily Chronicle	10,353
Elgin, Elgin Courier-News	7,480
Freeport, Freeport Journal Standard.....	11,330
Geneva, Kane County Chronicle	11,200
Joliet Herald-News	34,893
Moline Dispatch & Rock Island Argus.....	38,273
Naperville, The Naperville Sun	13,715
Rockford Register Star	43,741
Waukegan, Lake County News Sun.....	14,663

CENTRAL/SOUTHERN ILLINOIS

Alton Telegraph	23,222
Bellefonte News-Democrat	45,508
Bloomington, The Pantagraph.....	36,530
Carbondale, The Southern Illinoisan	34,265
Champaign, The News-Gazette	41,591
Charleston, Times-Courier.....	5,094
Danville Commercial News	7,903
Decatur Herald & Review	28,453
Effingham Daily News	9,448
Galesburg, Register Mail	10,249
Lincoln Courier	4,395
Mattoon, Journal Gazette.....	8,846
Pekin Daily Times	7,008
Peoria, Journal Star	59,597
Quincy Herald-Whig.....	17,900
Springfield, The State Journal-Register	45,622



900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703
P-217.241.1700 • F-217.241.1701
 WWW.ILLINOISPRESS.ORG