

THE DYNAMITE "METRO" CLASSIFIED NETWORK

DAILY IMPACT

30 OF THE LARGEST DAILY NEWSPAPERS IN ILLINOIS

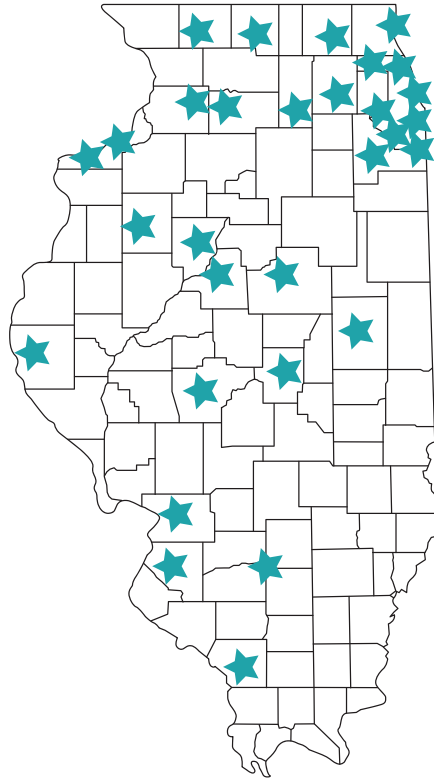
30 NEWSPAPERS
2,170,282 CIRCULATION
4,123,500 READERS*

RATES

ONE day	\$175
TWO days.....	\$300
THREE days.....	\$375
FIVE days..... <small>Monday-Friday</small>	\$500

**That's about \$4 per ad,
per newspaper!**

*Based on 3.3 readers per copy. Scarborough Research and National Newspaper Network LP 2009. All rates are gross.



The Illinois **DAILY IMPACT** network consists of 30 of the largest daily newspapers in Illinois.

One 5-day run will reach more than 20,000,000* Potential Customers.

Give us a call and we will place your 25-word classified ad in ALL 30 newspapers for one extremely low rate.

Space is limited, so call ahead to reserve your spot today!

PARTICIPATING NEWSPAPERS

Alton, The Telegraph
 Arlington Heights, Daily Herald
 Aurora, The Beacon News
 Belleville News-Democrat
 Bloomington, The Pantagraph
 Carbondale, Southern Illinoisan
 Centralia, Morning Sentinel

Champaign, News-Gazette
 Chicago Sun-Times
 Chicago Tribune
 Chicago, SouthtownStar
 Crystal Lake, Northwest Herald
 Decatur Herald & Review
 DeKalb, Daily Chronicle
 Dixon, Telegraph
 Elgin, The Courier News

Freeport, The Journal-Standard
 Galesburg, The Register-Mail
 Geneva, Kane County Chronicle
 Joliet, The Herald News
 Kankakee, The Daily Journal
 Moline, The Dispatch
 Naperville Sun (The)
 Pekin, Daily Times

Peoria, Journal Star
 Rockford Register Star
 Rock Island, The Rock Island Argus
 Springfield, The State Journal-Register
 Sterling, Daily Gazette
 Waukegan, Lake County News-Sun

Ad Deadline: Thursday, 10:00am for the following week. Prepayment Required. MasterCard, Visa & American Express accepted. Rates based on 25 words or less. The IPA will place each ad in the equivalent of 90% of the newspapers listed, working with each advertiser to obtain optimal coverage for each ad placed. *Based on 1.9 readers per copy. 2011, Newton Research, Illinois Press Association.



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