

NATIONWIDE Classified Ad Networks

ALL OF THE STATEWIDE ADVERTISING NETWORKS CAN BE HANDLED THROUGH OUR OFFICE

Just give us a call - 217-241-1700

State	25 Word Cost/Extra Word Cost	Deadline	Newspapers	Circulation	CPM	Regional Buys/Discounts if available
Alabama	\$210 / \$7.50	Mon-4pm	125	850,000	\$0.25	No
Alaska	\$625 / \$10.00	Mon-3pm	24	260,500	\$2.40	No
Arizona	\$330 / \$11.00	Tue-5pm	77	817,930	\$0.40	NC, East, West-\$150 / SC-\$200 - Run 4 weeks, 4th week 50% OFF
Arkansas	\$275 / \$10.00	Wed-3pm	110	928,000	\$0.30	NW, NE, Central, Southern 1-\$100, 2-\$150, 3-\$200- Run 4 weeks, get 5th week FREE
California	\$650 / \$15.00	Wed-10am	248	3,400,000	\$0.18	Northern \$415/\$10, Southern \$465/\$10,- Run 3 weeks, get 4th week FREE
Colorado	\$350 / \$7.00	Wed-Noon	84	389,763	\$0.90	Run 4, get 5th wk Free
Florida	\$475 / \$10.00	Tue-Noon	94	1,144,916	\$0.41	North-\$150, South-\$175, Central-\$325 - Run 3 weeks - get 4th week FREE
Georgia	\$350 / \$8.00	Tue-Noon	107	975,000	\$0.36	Run 3 weeks, get the 4th week 50% off
Hawaii	\$695 / \$9.50	Mon-5pm	21	844,300	\$0.82	4th week \$100 off
Idaho	\$300 / \$5.00	Wed-Noon	12	104,870	\$2.86	2x2 + Boise \$1,475
Illinois	\$500 / \$11.00	Wed-10am	317	1,996,400	\$0.25	1 Zone \$250, 2 Zones \$400, 3 Zones \$450, Chicago \$300-Run 3 weeks, 4th week FREE
Indiana	\$340 / \$10.00	Wed-Noon	140	900,000	\$0.38	\$265 / zone. Area codes: 219, 765, 317, 812. Run 4 weeks - get 4th week 50% off
Iowa	\$300 / \$9.00	Wed-10am	253	1,277,000	\$0.23	\$75 Central Region, \$110 region NE, NW, SE, SW - 6th week FREE
Kansas	\$300 / \$12.00	Tue-5pm	143	449,139	\$0.67	Buy 4 weeks, get the 5th week FREE
Kentucky	\$250 / \$7.00	Wed-4pm	73	1,000,000	\$0.25	Run 4 weeks, get 5th week FREE
Louisiana	\$265 / \$9.00	Wed-Noon	112	920,437	\$0.29	NORTH, SE, SW-1 region \$175, any 2 regions \$200, Run 4 weeks, get 5th week FREE
MD/DE/DC	\$495 / \$8.00	Wed-Noon	98	2,735,462	\$0.18	MD \$400, DE/DC \$350, Baltimore Metro \$450
Michigan	\$299 / \$7.00	Tue-Noon	135	1,460,017	\$0.20	Contracts available. Buy 3 weeks, get 4th week FREE
Minnesota	\$279 / \$10.00	Tue-5pm	258	1,105,542	\$0.25	N, C, S, Metro-1 zone -\$109/2-\$179/3-\$259 /Metro Zone-\$169 5th week FREE
Mississippi	\$210 / \$8.00	Mon-5pm	103	470,395	\$0.45	5th Week FREE
Missouri	\$350 / \$10.00	Wed-Noon	189	700,000	\$0.50	Repeat ads cost \$255 - Run 3 weeks, get the 4th FREE
Montana	\$149 / \$4.30	Wed-5pm	70	187,146	\$0.80	No
Nebraska	\$225 / \$7.00	Wed-10am	171	303,074	\$0.74	Buy 2 weeks, get the 3rd FREE
Nevada	\$149 / \$5.00	Mon-Noon	26	394,000	\$0.38	Metro Region \$99, North \$89, South \$99 - 5th week FREE
New England	\$395 / \$8.00	Wed-Noon	250	2,246,850	\$0.18	MA \$225, CT/RI -\$175, ME/NH/VT \$175. Buy 3 weeks/get 4th FREE
New Jersey	\$560 / \$14.00	Wed-Noon	146	2,100,000	\$0.27	North-\$445 / South-\$195 Buy 4 weeks-get 5th week FREE
New Mexico	\$154 / \$5.00	Thu-Noon	28	213,795	\$0.72	5th Week FREE
New York (D)	\$425 / \$15.00	Thu-4pm	56	920,000	\$0.46	4th Week FREE
New York (W)	\$495 / \$10.00	Wed-Noon	301	2,300,000	\$0.22	NYC-\$325, L. Island-\$250, WEST-\$125, Cent/Capital/Hudson Valley-\$95each 5th FREE
North Carolina	\$375 / \$10.00	Tue-5pm	99	1,410,000	\$0.27	Regional buys available.
North Dakota	\$150 / \$5.00	Tue-Noon	89	215,000	\$0.70	Run 12 weeks, get 13th FREE
Ohio	\$335 / \$10.00	Tue-10am	133	1,067,000	\$0.31	5th week Free. Also runs on 32 local websites. Websites counted as 3 words.
Oklahoma	\$285 / \$10.00	Wed-10am	176	397,174	\$0.72	Buy 4 weeks, get the 5th week FREE
Oregon	\$250 / \$8.00	Tue-5pm	81	486,195	\$0.51	4th Week FREE
Pennsylvania	\$495 / \$10.00	Wed-Noon	152	1,899,610	\$0.26	Eastern \$330, Western \$275. Buy 4 weeks, get 5th week FREE
South Carolina	\$375 / \$12.00	Wed-Noon	107	1,051,000	\$0.36	Pee Dee - \$150, Upstate - \$200, Midlands - \$225, Low Country -\$175. 50% off 4th week
South Dakota	\$150 / \$5.00	Tue-Noon	120	315,000	\$0.48	6th Week FREE
Tennessee	\$275 / \$10.00	Tue-Noon	100	632,198	\$0.43	Buy 3 weeks, get 25% off 4th week & 50% off 5th week!
Texas	\$550 / \$14.00	Tue-5pm	288	870,082	\$0.63	1 Region \$250 / \$6 ex words - NORTH, SOUTH, WEST. Run 4 wks, get 10% off
Utah	\$163 / \$5.00	Tue-Noon	31	340,000	\$0.48	Run 4 weeks, get the 5th week FREE
Virginia	\$300 / \$10.00	Wed-Noon	97	1,099,632	\$0.27	Run 4 weeks, get the 5th FREE
Washington	\$275 / \$10.00	Tue-4pm	121	1,080,746	\$0.25	5th Week FREE
West Virginia	\$250 / \$7.00	Wed-Noon	70	653,596	\$0.38	Run 3 weeks, get the 4th week FREE
Wisconsin	\$300 / \$10.00	Wed-2pm	179	1,200,000	\$0.25	NW, NE, SW & SE for \$100 per Region-\$5 extra words; Buy 4 wks get 5th FREE
Wyoming	\$135 / \$5.00	Thu-2pm	44	163,486	\$0.83	Run 4 weeks, get 25% off 5th week

Prices as of January 2016



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