

NATIONWIDE 2x2 Ad Networks

Illinois Press Association can place your 2x2 ad in all the networks below!

Just give us a call - 217-241-1700

State	Cost	Deadline	Newspapers	Circulation	CPM	Regional Buys/Discounts if available
Alabama	\$1,000	Mon-5pm	129	725,000	\$1.38	1x2 available for \$500
Alaska	\$1,750	Mon-4pm	13	222,800	\$7.85	\$75 off 4th week, 2x4 \$3,450
Arizona	\$735	Tue-Noon	76	722,159	\$1.02	West, N. Central, S. Central, East - 1 region - \$300, 2 regions - \$\$550 - 50% off 4th week 1 region - \$600, 2 regions \$900, 3 regions - \$1500 NE, NW, Central, Southern - 5th week free
Arkansas	\$1,250	Tues-10am	119	950,000	\$1.32	
California	\$1,600	Mon-Noon	140	1,500,000	\$1.07	NORTHERN or SOUTHERN Region - \$1,240, 2x4 \$3,200 METRO \$745, SE- \$530, NE- \$400, SW- \$320, NW- \$215 - 5th week free, 2x4 \$2,800
Colorado	\$1,500	Mon-5pm	100	480,000	\$3.13	NORTH-\$395/CENTRAL-\$908/SOUTHERN-\$315. Run 1 region, pick up 2nd lesser value at 50% off
Florida	\$1,260	Mon-Noon	88	1,514,000	\$0.83	SOUTHERN - \$800, NORTHERN - \$800 - 50% off 4th week. 1x2 available for \$750
Georgia (2x2)	\$1,400	Tue-10am	105	1,040,730	\$1.35	
Hawaii	\$2,450	Mon-4pm	15	699,983	\$3.50	\$75 off 4th week
Idaho	\$850	Wed-Noon	12	104,870	\$8.11	Statesman Boise available for \$625
Illinois	\$1,600	Wed-10am	250	1,430,762	\$1.12	NW, Chicago,CW,CE, SW, SE, 1 zone - \$360, Chic-\$410, 2 -\$700, 3 - \$1000, 4 -\$1300, 5 -\$1450
Indiana	\$925	Mon-3pm	92	762,000	\$1.21	3 Zones available - \$565 each - 4th week half off, 5th week free
Iowa	\$1,275	Wed-10am	207	961,363	\$1.33	6 Regions - \$440 per Region, NW, NE, SW & SE, Central & N Central - \$300. 6th week FREE 2x4 and 1x8 available. \$1,650. Offers a 10 % discount when 4 weeks ordered.
Kansas	\$800	Tue-5pm	140	400,000	\$2.00	
Kentucky	\$1,950	Wed-3pm	108	782,389	\$2.49	Daily only \$1,175;Weekly only \$850;5th wk free; 2x3 & 2x4avail. +E&W zone
Louisiana	\$1,475	Wed-Noon	80	605,808	\$2.43	Northern - \$525, SW - \$500, SE - \$650. 5th week free
MD/DE/DC	\$1,450	Tue-Noon	69	1,462,000	\$0.99	Maryland only \$1200, DE/DC \$1100, Baltimore Metro \$1300. Buy weeks 4, get 2 free
Michigan	\$1,198	Tue-Noon	132	1,400,100	\$0.86	Metro Detroit/Ann Arbor \$699, West Central & North/Flint/Thumb/Saginaw-Bay Midland Zones -\$449
Minnesota	\$2,400	Tue-Noon	280	1,321,676	\$1.82	N,C,S,Metro 1 zone-\$600,2 zones-\$1150,3 zones-\$1700/Metro-\$1400 +1 zone \$1800 +2 zones\$2300
Mississippi	\$1,050	Mon-5pm	90	384,908	\$2.73	NORTH, CENTRAL & SOUTHERN - \$450 per region - 5th week free
Missouri	\$1,300	Wed-Noon	155	941,000	\$1.38	2 Regions - \$700 per region, WEST, EAST - 4th week free
Montana	\$406	Wed-Noon	62	159,639	\$2.54	2x4 \$812, 2x6 \$1,218
Nebraska	\$975	Tue-4pm	164	290,840	\$3.35	\$325 - CENTRAL & NORTHEAST / \$300 - SOUTHEAST & WESTERN
Nevada	\$690	Mon-Noon	22	396,505	\$1.74	North - \$390, South - \$490, Metro - \$490, Community - \$290
New England	\$1,250	Wed-Noon	99	1,127,000	\$1.11	MA - \$450, VT/NH/ME - \$450
New Jersey	\$1,400	Mon-5pm	123	1,400,000	\$1.00	NORTHERN - \$1198, SOUTHERN - \$420 - 5th week free
New Mexico	\$800	Wed-Noon	29	248,728	\$3.22	5th week free
New York (Daily)	\$1,200	Wed-Noon	43	552,000	\$2.17	WEST- \$250, CENTRAL - \$300, HV - \$350, Cap - \$400 - 5th week free NYC - \$750, LI -\$725, Central, HV, WEST -\$375, Capital - \$325, 5th week free
New York (Weekly)	\$1,850	Wed-Noon	281	2,491,117	\$0.74	
North Carolina	\$1,495	Wed-5pm	70	1,300,000	\$1.15	Regional Buys/Discounts if available
North Dakota	\$600	Tue-Noon	89	215,000	\$2.79	N.WEST, S.WEST - \$125 per Region, N.EAST, S.EAST - \$225 per Region
Ohio	\$995	Mon-Noon	98	936,976	\$1.06	No
Oklahoma	\$2,500	Wed-10am	176	441,958	\$5.66	METRO, Zone 1, 2, 3, or 4 \$500 each
Oregon	\$650	Tue-5pm	62	363,248	\$1.79	No
Pennsylvania	\$1,525	Mon-11am	148	1,800,000	\$0.85	SOUTHEAST - \$935, WEST- \$495, CENTRAL - \$285, NORTHEAST - \$115 - 5th week FREE UPSTATE - \$650, MIDLANDS - \$800, PEEDEE - \$425, LOWCOUNTRY - \$450 - 50% off 4th week
South Carolina	\$1,600	Wed-Noon	105	1,052,000	\$1.52	
South Dakota	\$800	Tue-Noon	120	299,000	\$2.68	EAST - \$525, WEST - \$375, 2x4 available for double the rate
Tennessee	\$1,045	Mon-5pm	97	583,000	\$1.79	EAST - \$430, MIDDLE - \$430, WEST - \$360
Texas	\$1,200	Mon-5pm	247	633,925	\$1.89	NORTH, SOUTH, WEST - \$500
Utah	\$320	Tue-Noon	30	200,000	\$1.60	4th week free
Virginia	\$950	Tue-3pm	92	865,800	\$1.10	NORTH /CENTRAL/EAST - \$700 or WEST - \$500. 5th week free
Washington	\$1,350	Mon-4pm	124	1,100,000	\$1.23	METRO Region-\$850, COASTAL-\$425, East-\$375; 5th week free;2x4 \$2700
West Virginia	\$600	Tue-Noon	51	536,401	\$1.12	4th week free
Wisconsin	\$1,350	Wed-2pm	154	600,000	\$2.25	NW, SW, NE, SE 1 Region - \$395, 2 Regions - \$790, 3 Regions - \$1185 - Buy 3 weeks, 2nd & 3rd weeks 25% off
Wyoming	\$480	Thur-noon	44	175,421	\$2.74	No

Prices as of Sept. 2015



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